

INNOVATION-GRAM



GOVERNOR'S OFFICE FOR

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Undate from the Governor's Office for Innovation in Government ■ October 2002

Executive Leadership Forum: It's not too late to sign up for the 14th Executive Leadership Forum, but seats are going fast. The conference is scheduled for October 9 from 9 a.m. to noon at the Secretary of State Auditorium. The focus of this forum is knowledge management. The keynote speaker will be Dr.

Curtis Carlson, president and CEO of SRI International, who will speak on the "Fundamental Principles for Innovative Knowledge Management." Also featured will be Innovation's GetGrants!, a living database of every grant offered by the state of California, and DMV presenters. For more information, visit: http://www.iig.ca.gov/elf/10-9 forum/feature.shtml.

Getting down to business: The Governor's Advocate for Small Business has launched a new Web site to help small businesses succeed. California small businesses comprise nearly 98 percent of all businesses in the state, employing more than 50 percent of the



state's workforce and generating more than half of the state's gross domestic product. Now small business owners throughout California have help in navigating the tricky waters of government bureaucracy. Owners of existing or new small businesses can identify state-sponsored programs and resources, determine their qualifications for

assistance, take an online small-business survey, and reach small business liaisons within state government. The site is sponsored by the Governor's Office of the Advocate for Small Business. Please visit the site at: http://www.smallbusiness.ca.gov.

El DMV en Español: The California Department for Motor Vehicles recently launched a new version of its Web site - completely in Spanish! The new Spanish-language Web site uses technology to scan the pages of the English Web site, automatically duplicating

its look and feel. Translators then change the English text to Spanish. DMV translators review the translations checking facts and context. To view the new Web site, please visit: http://es.dmv.ca.gov.



Getting down to training: Equipping employees with the knowledge necessary for success is never an easy task. Some companies spend thousands of dollars to hire outside

consultants for training. But in many cases, this training could be accomplished within your own organization, saving a lot of money. Michael Welber explores in-house training for a recent feature at http://www.workforce.com. In addition to the main article, the feature offers sidebars that look at IT training, organizational development and training for training. To read the article, visit: http://www.workforce.com/section/11/feature/23/31/26/index.html.



Getting to know you: You may have heard the old saying, "It's not what you know, but who you know." While this may not be entirely true, knowing the right people for the



right situation is vital. Monica Calzorali, from the Wall Street Journal, says this doesn't happen by mistake. It takes a great deal of time to cultivate relationships. To read the article, visit: http://www.careerjournal.com/myc/diversity/2002040 4-imdiversity-calzolari.html.

Quality Quote: "The longer I live, the more I am certain that the great difference between the great and the insignificant, is energy -- invincible determination -- a purpose once fixed, and then death or victory."

- Sir Thomas Fowell Buxton

This monthly bulletin is intended to keep you abreast of significant activities going on in the Governor's Office for Innovation in Government, as well as to highlight innovative happenings around the state and around the world that might have an impact on your workplace. Feel free to forward it around. We hope to keep this communiqué lively, informative and relevant. For additional information, please visit the Innovation in Government Web site at http://www.iig.ca.gov. Comments and contributions are encouraged. E-mail info@innovation.ca.gov or call (916) 445-1176.



California is hard at work building new power plants. But in the meantime, we all need to keep conserving energy. Please do your part. For more information, visit the Flex Your Power website at: http://www.flexyourpower.ca.gov or call 1-866-968-7797.